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For Immediate Release

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WWE Presents: The 30th Anniversary Royal Rumble
Featuring the First Ever Women's Royal Rumble Match

Philadelphia, PA, January 28, 2018 - The Wells Fargo Center in Philadelphia, Pennsylvania hosts WWE's 30th Anniversary [Royal Rumble](#) event on Sunday, January 28th at 7:00 p.m. EST/4:00 p.m. PST.

For the first time ever, there will also be a 30-woman Royal Rumble match, featuring female Superstars from both RAW and SmackDown LIVE, with the winner receiving a Women's Championship opportunity at WrestleMania. The rules for the women's match will be the same as those set for the men's. Third-generation WWE Superstar, [Natalya](#), has declared her entry. Her father, Jim "The Anvil" Neidhart, was a participant in the first-ever Royal Rumble match. She says she is very excited to be a part of history and spoke at length about what the match means to her and to all of the women in WWE. To summarize, she intends to carry on the excellence of the Hart family members who came before her, to win the Women's Royal Rumble, to get her shot at being a two-time SmackDownLIVE Women's Champion and to guarantee her WrestleMania moment. Other women have also declared their entry into the Women's Rumble Match. Their interviews can be viewed using the link below.

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<http://www.wwe.com/videos/the-women-of-smackdown-live-comment-on-the-historic-womens-royal-rumble-match-smackdown-live-jan-16-2018>.

"As one of the most popular pay-per-views in [WWE](#) History, Royal Rumble is highlighted by a 30-man Royal Rumble match featuring Superstars from both RAW and SmackDown LIVE, with the winner receiving a World Championship opportunity at WrestleMania. The event will be broadcasted around the world, streaming live on the [WWE Network](#). The 2018 Royal Rumble marks the 30th Anniversary of the prestigious event, which was first held in January 1988 at the Cops Coliseum in Hamilton, Ontario, CA."

History will be made when the WWE Royal Rumble returns to Philadelphia next week and the entire WWE Universe is encouraged to be a part of it. Tickets start at \$25 and are available at the Wells Fargo Center Box office.

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